

ANNUAL REPORT

2012-13



RANGASHREE



RANGASHREE

*Restructuring And Networking Grass root
Actions for Social, Health, Research
& Economic Empowerment
(RANGASHREE)*

Year of Establishment 1978

Governance:

A General body Supported by Executive Committee and an Advisory board governs “RANGASHREE”. General body consists of 22 members and Executive Body consists of 9 members. Advisory Body consists of eminent and experienced personalities of different fields like HR professionals, doctors, engineers, advocates and social workers.

Governing Board:

Name	Position Held	Address
Shri V K Singh	President	H-155, New Saraswati Appt, Plot No.- 26/1, Sector-9, Rohini, Delhi – 110085
Dr Rashmi Chaudhary	Vice President	Warden Periyar Hostel, Jawahar Lal Nehru Univ. New Delhi-110067
Mr. Arun Kumar	Treasurer	C-9/9603, Vasant Kunj, New Delhi- 110070
Mr Mahendra Prasad Singh	Founder General Secretary & Director	C-304, Ispatika Apartment, Plot-29, Sector-4, Dwarka, New Delhi- 110078

Key Functionaries:

Name	Position Held
Dr. N P Singh,	Chief Advisor
Mr. Shivani Shrivastawa	Sr Advisor (OD & Marketing)
Dr. P Priyadarshi & Dr (Ms) Pallavi Priyadarshini	Advisor(Health)
Mr. Pawan	Advisor (Communication)
Mr Mahendra Prasad Singh	Director and General Secretary
Mr. M D Singh Director	Director HR & Trg
Dr. (Mrs) Rashmi Chaudhary	Chief Prog. Co-ordinator
Mr Saumitra Verma	Manager (Production)- R(R)TG

Members:

Official Name	Position Held
Mrs. Manjula Upadhyay	Jt Secy (Women & child Dev)
Mrs Anju Sinha	Jt . Secy (Culture)
Smt Suchitra Singh	Member, Central Committee
Mr M K Rajan	Member , Central Committee

Registered Office	Head Office	STATE Offices
C-304, Ispatika Apartments, Plot No.-29, Sector-4, Dwarka, New Delhi-110075, India	72, Rangashree House, Pkt-4, Sector-12, Dwarka, Delhi-110078, India	<p>Bihar: Rangashree, Near Gangajal House Library Lane, East Lohanipur, Kadam Kuan, Patna-800003 (Bihar)</p> <p>Jharkhand: Rangashree E-20, Sector-3, HEC Colony Dhurwa, Ranchi– 834004(Jharkhand)</p> <p>Rajasthan: FCI Office, 1st Floor, Amar Singhpura Colony, Bikaner(Rajasthan)</p>

From the Desk of Director and General Secretary



Dear Members,

Rangashree's focus in the financial year 2012-13, was more on theater and street play along with few interventions in the area of IPC, BCC and promotion of Official Language Hindi.

With 10-12 Stage shows and approximately 200 nukkad natak conducted in the Financial year 2012-13, the organization's one of the mandate as an NGO aimed towards spreading awareness on social issues and challenges such as voter rights and voting advantages, save life -save water and on HIV-AIDs was served with utmost satisfaction and commitment. The support of the Salary Grant from the Cultural Ministry of Government of India and few sponsors such as Steel Authority of India and Chief Election Commissioner (CEC) facilitated in taking this forward.

The workshops on Disaster Management conducted for government schools and on Inter Personal Communication and Behaviourial Change Communication (BCC) for Block Community Mobilizers (BCMs) working in Bihar, sponsored by UNICEF proved beneficial for the mobilizers and an eye opener, with request for more such training program, which was an encouragement for the Rangashree trainers and coordinators.

The financial performance of Rangashree was positive with the corpus getting strengthened by Rs 1.5 lakh. The support of the members and Board of Directors and the sponsors, especially Steel Authority of India and Ministry of Culture, Govt of India, UNICEF, Sahitya Kala Parishad and Sahitya Natak Acadmey is important to be mentioned without which, it would not have been possible to take forward the Rangashree vision. The staff and artists of Rangashree need a special mention of appreciation for their spirited commitment towards Rangashree and its mission and vision.

Sincerely Yours,

**Mahendra Prasad Singh
Founder Director & General Secretary**

Name of the NGO	: Rangashree
Date of Establishment	: 31-07-1978
Nature of the Organisation	: Society Registered under the Society's Registration Act 1860 in NCT of Delhi
Registration Number	: S 41932 of 2002
Registration Date	: 22.03.2002
PAN	: AAAA R 2614N
Unique ID Issued by NGO Partnership System	: DL/2009/0003073
Registration U/S 12AA, read with Sec 12A of The Income Tax.1961 granted vide order No	: DIT (E)/ 12A/2008 09/R- 865/208 Dated 21/05/09
Registration U/S 80G(5)(vi) of The I. T. Act, 1961 vide order No	: DIT (E)2008-09/R-365/4 Dated 21/05/09
Registered Address	: C-304, Ispatika Apartments, Plot No-29, Sector-4, Dwarka, New Delhi-75
Banking Information Head Office	: State Bank of Bikaner & Jaipur H L Galleria, Ashirwad Chowk, Sector-12, Dwarka, New Delhi-110075
Patna Branch	: Axis Bank, Dak Bunglow Chauraha, Frazer Road, Patna-800001
Auditor's Name and Address	: Mr. Vijay Gupta, Chartered Accountant VC & CO. 322, Garg Plaza, Community Centre, Road No.44 Pitam Pura, New Delhi – 1100034
Authorized Contact Person	: Sri Mahendra Prasad Singh, Director & General Secretary : Cell Ph: 09810058431; Tele/Fax No. : 011-42781030;
E-Mail ID	: rangashree@rocketmail.com ; rangshree@rediffmail.com
Website	: www.rangashree.in

Major Donors for FY 2011-12

RANGASHREE has received financial support from different private, public and government agencies.

The major donors are:

- Sangeet Natak Academy, Delhi
- Maithili Bhojpuri Academy, New Delhi
- Ministry of Culture, Govt. of India.
- Ministry of Industry, Govt of Bihar
- UNICEF, Bihar
- NABARD, PATNA
- Sahitya Kala Parishad, Govt. of Delhi
- Election Commissioner, Delhi
- Disaster Mgt Authority, S West Delhi
- Health Department, Govt of Delhi

Public Sector Undertakings:

- Steel Auth. of India Ltd, New Delhi
- Jamia Millia Islamia

Staff Members:

1. Dr. (Ms) Vijaya Singh : Programme Officer
2. Dr. (Ms) Rashmi Chaudhary : Chief Program Co-ordinator
3. Mr. Akhilesh Kr Pandey : Executive (A/c & Admn)
4. Mr. Sanjay Kr Shah : Manager (Communications)
5. Soumitra Kumar Verma : Manager Production, RTG
6. Suchitra Singh : Programme Executive, RTG
7. Nit Priya : Artist, RTG
8. Bhupendra Narain Singh : District Coordr, Bhojpur, Bihar
9. Mrs. .Roma Pathak : Trainer/Animator/ Bhojpur, Bihar
10. Surbhi Kumari : Trainer/Animator/ Bhojpur, Bihar
11. Mr. Vindra : Master Trainer, RSD
12. Mr. Ravi Shankar Tiwary : Artist
13. Dr.Suraj Deo Singh: Hon. Co-ordinator (Bihar & Jharkhand)
14. Mr.Bajrangi Kumar Bukluk : Jr Prog Executive, Patna Office
15. Ms. Rashmi Godara : Regional Co-ordinator (Rajasthan)
16. Mr. Arun Kumar Singh : Regional Co-ordinator, Jharkhand
17. Samit Kumar Singh : Artist RTG

Overview on the Programmes that marked the year FY 2012-13:

In the FY 2012-13, Rangashree focused on Inter Personal communication (IPC) and Behaviour Change Communication (BCC) through its theatrical interventions. Theatre and Nukkad Nataks were the key activities along with Personality Development workshops for adults and children.

Disaster Management workshops conducted across 10 Government Schools, Resident Welfare Association of South West Delhi, and Voter Awareness nukkad nataks in slums across South West Delhi aimed at youth above 18 years. Play having the message on the importance of exercising vote, a constitutional and democratic right and its benefit for self, as citizens. How, many of the day to day problems can be addressed by voting and choosing the right candidate for one's own region and thus ensuring better facilities and service for our families and society.

UNICEF sponsored and facilitated Inter Personal Communication (IPC) development two days workshops /training, conducted for 364 Block Community Mobilizers (BCMs) working in 38 districts of Bihar, sponsored and managed by UNICEF.



Mr. Tanveer Rizvi asking questions from the participants of Gr C to check their learning of the subjects on IPC

Programmes Conducted:

I. Workshop /Training for Block Community Mobilizes:



Mr MP Singh talking to the participants of Gr B

Two days intensive workshop/training on Inter Personal Communications (IPC) Skill for 364 Block Community Mobilizers (BCMs) which included 39 women BCMs working in 38 districts of Bihar was conducted from 8th to 16 Oct. 2012.

The focus was on communication skills including its importance, good and bad communication. The training laid emphasis on Behavioural Change

Communication, Verbal and non-verbal communication, including subtle nuances such as appropriate body language and facial expressions.

Active role-play, Group discussion, Presentation exercises were the key tools of the training program, for developing the right communicating skills. Chinese whisper game and Photocopy of bad communication examples etc. were also used to make the participants understand the significance of apt communication skill, more so because of the kind of work the block community mobilizers have to drive.



Mr Abhay Kumar Trainer of Gr A

Relevance of building personal rapport and how it should be initiated along with emphasis on addressing the barriers of communication, shared with the participants.

Non verbal communication such as facial expression, body language etc were the focus of discussion too and emerged very beneficial and made the training workshop much more meaningful and productive for the participants.

The workshops began with the introduction and objectives of the program and concluded with the feedback and review session. Entry level assessment form and the Exit level feedback forms with the additional inputs from the UNICEF team were also part of the training program to ensure the effectiveness of the exercise with accountability and measurability.

Theatrical games and ice breaking exercises were also incorporated to make the workshop interesting, keeping in line with its objective and mandate, which is to make the BCMs more comfortable with communication, have effective communication and improvisation in their personality and inter personal skills.



Three teams conducted training program at 3 different locations: Purnia, Bodh Gaya and Munger simultaneously to complete the training program within a span of 8 days. 6 trainers and 3 coordinators were appointed, however, it was ensured that there is uniformity in approach of training for all the 3 groups of trainers as per the agenda and mandate for which orientation session were conducted.

The Rangashree's Director and Secretary General Mr. Mahendra Prasad Singh and Mr. Abhay Kumar, one of the trainers, conducted the orientation session for the trainers. Mr. Tanveer Rizvi and Mr Ashish Kumar of UNICEF also addressed the sessions, explaining the objective of the training to the trainers as well as participants.

The trainers and coordinators divided the participants into groups to make role-playing and feedback much more understandable and convincing.

The trainers and coordinators used storytelling and day-to-day examples relevant from the perspective of the BCMs work, to make the exercise and sessions more worthy for them and help them understand ways of improving their communication and behavioral conduct leading to improved performance and results in work and in general.

The BCMs gave their feedback on the training programs and the need to conduct training program more frequently. The feedback provided showed improvement in IPC skill sets from 60% to 87 %. Almost all the participants expressed the desire for frequent training program and to increase the training duration to three days. 96% felt ready to organize training programs whereas 46% felt fully competent.



The trainers however felt that the BCMs, attention, many a times during the course of the two-day training program got diverted to fulfilling their job assignments instead of being completely focused on the training program.

Low literacy level of Asha Workers also hinders effective IPC training, since they are not, exposed to training program on similar lines. The BCMs need to be further motivated by facilitating a reward/appreciation mechanism.

A regular and well designed IPC and BCC training program will be effective for the BCMs. It's been suggested, to facilitate an exposure to the Trainers through Train the Trainers session, to help them

understand the on ground challenges of the BCMs and accordingly practical exercises tweaked, to make the workshop more effective.

II. Theater / Plays Conducted:

Rangashree conducted close to 10-12 theater and plays all the year round with some focused on social message and some on cultural and political challenges. The plays and theater were in Hindi and Bhojpuri language and had Rangashree artists performing in all. All the shows and plays were conducted in Delhi. Below is the enlisting of the plays with a brief on each.

1. Dadi Ma:

Dadi Ma is a short play in Hindi staged after the completion of the Children theatre workshop conducted in May - June 2012. The play gave an opportunity to the workshop children to participate in a theater



The play 'Dadi ma' was conceptualized and scripted with the objective of sensitizing the youths and children towards the needs of the old members of their family. The play was conducted on 30th June 2013 at Rangashree house and was for duration of 20 minutes in front of an audience including the parents of the participants.

The play has been written by Mr. Mahendra Prasad Singh and directed by Saumitra Verma.

2. Khuda Na Khaste:

Rangashree artist performed a Satirical play-Khuda Na Khaste, a Bhojpuri adaptation of original Urdu play written & directed by Mr. Mahendra Prasad Singh at Raj Vidya Kendra, Chhatarpur, New Delhi on 3rd August 2012.

The play sponsored by **Sangeet Nataka Academy**, revolves around gender bias existing in our society. The story revolves around two friendly families wherein the male members of the families are very dominating and the female members have been shown as suppressed lot. The hero of the play, one day even slaps his wife. The same night he sees a traumatic dream.

Most of the play is developed as a dream sequence, in which the whole world has gone topsy-turvy. The women are the rulers and men are the suppressed lot. The hero undergoes severe depression undergoing treatment by the doctor's from different planet. The hero is experiencing terrible gender inequality and tries to get the rights of male restored, but all in vain, as he cries and wakes-up. The play which is for a duration of 1 hour sends a very important message but in a very humorous way.

3. PAHARUA, (the sentinel):

Written & directed by Mr. Mahendra Prasad Singh, 'Paharua', was staged at Art & Aesthetics Center, Jawahar Lal Nehru University, New Delhi for the first time after a gap of 10 years on 11th June 2012. The play was conducted under the **Salary Grant Scheme**, Ministry of Culture, Govt. of India. **The 70-minute play has a very strong social message for the youth on HIV and AIDS.**



Every society, nation, state, village have its own defense system to protect itself from enemies. PAHARUA refers to the one who is in the forefront to fight first. The human body likewise too has a defense mechanism, which protects it from the attacks of

different viruses & diseases.

In this play, the main protagonist is warned, by his well-wishers, on the friend circle he has and how he should not to go on the path of immorality or be influenced by the social fabric of the present day youth culture, rampant across education and social hubs.

The play depicts how a happy and committed boy, having found the love of his life and on his way to be professionally settled, loses all, in the influence of bad company and treading the path of immorality for momentarily pleasure, gets infected with HIV –AIDs by indulging in unsafe sex, though only once. However, the play also sends another message that the disease HIV-AIDs can be prevented and is neither contagious nor the end of life, as the family stands by the Protagonist, in his hour of ordeal. The girl who is engaged to the protagonist, is completely heartbroken with the turn of events of her life but commits herself towards creating awareness on the same, having suffered.

4. Daroga Ji Waha Waha:

Daroga Ji Wah Wah, is a satirical play of 1 hour 10 minutes, on the present corrupt practices existing in our law enforcing agencies such as local police etc. experienced by the common man on a day to day basis.

At the same time, the play also has a message for the common man, that if the common man does not bend the rules or has the legal awareness, corruption and unlawful practices across government and law enforcing agencies can be curtailed to a considerable extent.

The play was organised on 3rd August 2012 and 18th September 2012 at Raj Vidya kendra, near Satbari, Chattarpur and Purva Sanskrit Kendra, Laxmi Nagar respectively. Sahitya Kala Parishad, New Delhi sponsored the play, directed and written by Mr. Mahendra Prasad Singh and enacted by Rangashree artists. The play was also staged at Shubham Apartment, Dwarka , New Delhi on 11th september 2012 on the occasion of Deepawali celebrations.



A Scene Bhojpuri Drama Daroga G Vah-Vah

5. Birjoo Ke Biyah:

Birjoo ke Biyah, is a hilarious Bhojpuri play written by Mr. Mahendra Prasad Singh. was staged at Shankar Lal Auditorium, north campus, Delhi University **Under the Salary Grant Scheme**, Ministry of Culture, Government of India on **17th August 2012** and on **12th October 2012** at Talkatora stadium with the financial assistance of **Mathili Bhojpuri Academy**.



A Scene of Bhojpuri Drama Bijoo Ke Biyah

The play envisages a multi pronged attack on a number of social evils. It examines the causes of economic break down of the villagers, who are deeply embedded in their culture and belief. The unplanned family expansion, leading to worsening of the already challenging financial conditions causing illiteracy, exploitation by the business community and extravagance in social rites and rituals to the extent of taking loan for agricultural purposes and investing it in social rituals, pomp and show in marriages are some of the glaring fallacies still existing in the villages-rural

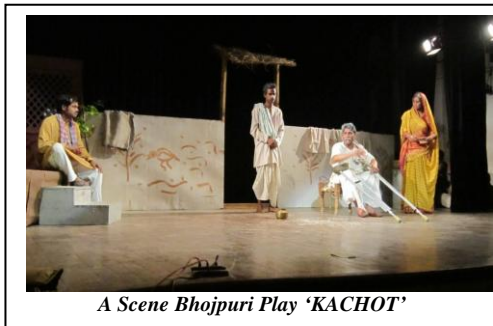
India .

Ramdharohar is an old man, father of 14 children, economically torn, is the central character of this drama. The whole episode revolves around his deep-rooted values and his projections of an image of a rich man in order to claim a sizable dowry for the marriage of his only graduate son Birju. The irony of the situation is his being caught at every step until he and his values are completely shattered by the anti climax of getting Birju finding a girl for himself.

6. Kachot :

The play Kachot, sponsored by Steel Authority Of India Limited was staged at Bangala Sanskrit Kendra hall on 20th March 2013 under the Salary Grant Scheme of Cultural Ministry, Government of India.

The play written and directed by Mr Mahendra Prasad Singh reflects how the present dynamics of politics - the corrupt, illegal –unlawful elements have completely eradicated the very essence of politics,



A Scene Bhojpuri Play 'KACHOT'

which was, once based on the principles of sacrifice, love for the motherland and fellow beings. The main protagonist, who has been a freedom fighter and lost his leg fighting for the motherland, today finds himself helpless and miserable in the existing situation, more so, when he finds his own family-son also being influenced and drifted in the same for power and success. The play gives a strong social message on how today, power and success by any means has replaced ones values and principles of life, not only in politics but across the social fabric of our present

times. The play evokes a sense of responsibility amongst fellow citizens to awaken and safeguard the democratic and social fabric, before it is too late for all of us.

III. Ensuring the Dignity of Female Employees at Workplace:

As per the guidelines of Supreme Court, in reference to the 'Vishakha' case, the mandatory nomination of NGO organization/member in the internal complaint committee, ensuring dignity and safety of female employees and re-dressal of complaints pertaining to sexual harassment at work place. Rangashree, having legally qualified and trained personnel, on its board, has been nominated as the NGO representative for the following organizations.

1. Cold Technologies India Pvt. Ltd. Gurgaon
2. Mulchand Hospital Delhi
3. Timex Watches
4. ITC Maurya etc.

Rangashree's Women and Child Development Wing has been dealing with the matter pertaining to the dignity and safety of female employees at workplace and has now initiated an outreach program. The outreach program aims to create awareness and enforcement of such a committee within all organizations, being mandatory and the information that Rangashree, as an NGO working towards socially relevant issues has the necessary experience and legally qualified staff to be invited as nominated NGO on its committee.

IV. Promotion of Official Language Hindi & Bhojpuri

In pursuit of promoting art, culture and language, including Bhojpuri and the official language Hindi Rangashree undertook two measure activities. The first was publication of the a special issue on Bhojpuri Street Plays i.e. 8th issue of VIBHOR a research journal exclusively on Bhojpuri theatre and the second was promoting Hindi in a national University Jamia Millia Islamia by translating its voluminous Annual Report in Hindi in a tight time frame.



A snap of Theatre Workshop

V. Summer Theater Workshop:

Summer Theater Workshops conducted by Rangashree in Dwarka at Rangashree house and in Indirapuram in association with Atman Academy. Batches of 10-20 were registered at each center in the age group of 10 to 18 years. The duration of the workshop was 2 months from May to June 2012. The workshop training included session on personality development and confidence building, improving communication skills and the art of presentation and creativity. Role-playing games, art of

story-telling, basics of dancing and singing and pitch variation were part of the 2 months training workshop.

VI. Information Education Communication(IEC) Campaign:

- a. Nukkad Nnataks for voter awareness conducted across 8 constituencies of South West Delhi district from 17th to 24th January 2013 for Election Commission of India (CEC)
- b. Jago Mat Data Jago, stage drama on voter awareness on the eve of National Voters Day, 25th January 2013 for Election Commission of India (CEC).
- c. Street Play on Disaster Management across 10 Government Schools in South West District and for 5 Market Traders Association (MTA), South West District and 5 Resident Welfare Association of South West District from 19th to 25th February 2013 for the Disaster Management Authority of India, Delhi.



Street Play on Disaster management

- d. Nukkad Natak on creating awareness on HIV-AIDs from April 2012 to December 2013 for Kachra kamgar Union, an NGO based out of Delhi.



Street Play on Jago Matdata Jago

- e. Safe Water, campaign conducted by Rangashree across various society in Dwarka, South West Delhi.
- f. Performed Street Plays on Bio Medical Waste (BMW) Management at District Training Centre, DGHC Raj Nagar-II, Sec-8, Dwarka, New Delhi on 27 and 28 Dec 2012 organised by Integrated District Health Society, South-West District, New Delhi.

The target segment was the NOs & SSC (Safai Karmachari and Helper) and its repeat show performed by Rangashree Theater Group at Ganga Ram Hospital on 8th March 2013.

“Kachre Ko Jano” drama was scripted as musical play, to create interest and to attract the attention of Safai Karamchari and Helpers.

All the issues, pertaining to the objective of creating awareness on proper segregation at source itself and disposal of the Bio Medical Waste ,were emphasized, in the play.



Street Play on Bio Medical Waste

Other messages communicated and emphasized through the play were:

- the usage of personal protective equipment (PPE) and implications of non usage
- explaining the relevance of different boxes (black, blue, red, yellow and sharp) meant for disposing-off different kinds of waste
- penalty and punishment for non adherence to the rule/law
- explaining the symbol signifying the bio medical waste and to be careful while segregating waste

The musical play also involved the audience – that is the Safai Karmachari and Helpers to ensure their interest is maintained and be participative. At the end of the play, all were encouraged to clarify any doubt or message unclear to them.

VII. Generating Sensitivity Towards Old People:

Old and elderly of our family are the treasure of experience. Having spent their lives in looking after



Film Shooting of “Dadi Maa”

youngers & rearing the kids they need support & love of their young and not so old members of the family at the fag end of their lives. In the age of growing urbanization and industrialization nuclear family system has become the way of life in which the elderly members of the family become neglected and helpless. They are, generally, left at the village ailing and wailing. Even if they come to their children’s house in cities they are unwelcome. In the materialistic society the focus is on the economic growth of the family and on the educational development & excellence of the children. Therefore, only

those parents are welcomed who could contribute financially or who could be of some physical help & support in rearing/looking after their grand children or and in doing some physical work to help the office going spouses.

Rangashree Communications made a 9 minutes short film “**Dadi Maa**” on the above issue. In this film it has been shown that an old lady has come to city for her treatment and is living with her son. But her daughter in law feels that her children are getting disturbed due the presence of the old lady and she is not ready to compromise and the old lady is sent to her village. Five children acted in the film after rigorous training.

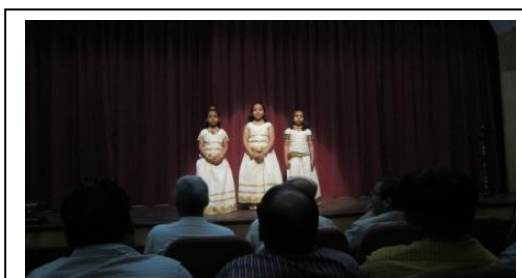
Based on the concept & story of our founder director Sh. Mahendra Prasad Singh the screenplay was developed by Mr. Saumitra Verma, Manager Production RTG & Sh. Sanjay Kumar Shah alias Sanjay Hrituraj directed the film. Others who were involved in the making of the film were Akhilesh Kumar panday, Ravi Shankar Tiwary, Suchitra Singh, Rashmi Godara, Samit Kumar Singh & Krishna. The children were thoroughly sensitized while performing.

VIII. Screening The Film Dadi Maa & Uploading on Youtube for Mass Awareness

The film “Dadi Maa” was screened during the annual meet of RWA of Pocket-4, Sector-12, Dwarka when more than 500 people witnessed the performance of the child artists trained by Rangashree Theatre Group. The film generated sensitivity towards the need of love and care for elderly members of our family and one hand it developed skills of acting in children in front of camera as well as in front of audience another hand.

IX. Promoting Children to Perform

Children Drama Workshop is a regular feature of Rangashree School of Drama. Children who learn theatre at our centre get opportunity to perform.



Children of RSD Performing

X. Mahila Hunar Vikas Kendra:

A Centre for promoting different skills in the women & girls a centre was established at Chandi, Bhojpur (Ara). This centre would work towards imparting training to poor women & school/college dropout girls, in different vocations including, beauty, culture, computer skills tailoring & embroidery. The centre is headed by trainer Smt. Surbhi Singh and is planned to be self sufficient. Sh. Raman has volunteered to provide space to the centre free of charge till it gate its own premises in due course of time.
